

Attention Getters

The Attention Getters Addon offers you the ability to generate additional income through your site by charging sellers a premium to have "additional exposure" added to their listings through attention getters. When a seller lists their item, one of the options will be to select an "attention getter". The fee to add the attention getter to their listing will be displayed to them at that time. As the name implies, the intent is for these listings to "catch the attention" of visitors coming to your site.

Once installed the Addon has its own image upload form that allows you to add (and delete) as many attention getters as you want to offer your sellers to choose from. This means that if you would like to completely replace the default Attention Getters that come with the Addon, you can do so easily. As soon as an attention getter is added through the form, it will automatically appear as a choice to your sellers...nothing more for you to do!

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